



QNURU DRIVES LED SOLUTIONS TECHNOLOGY FORWARD AND SELECTS LUXEON LEDS AND FUTURE LIGHTING SOLUTIONS TO SUPPORT ITS LIGHTING LEADERSHIP.

Albuquerque, New Mexico. August 9, 2011-

Qnuru, a lighting technology innovator, has aligned with Future Lighting Solutions and selected LUXEON LEDs from Philips Lumileds as it expands its line of innovative lighting solutions. With a range of solutions that have already been implemented at airports, resorts, and universities, Qnuru is focused on advancing the state of the art and will utilize the resources of Future Lighting Solutions and leading in-application performance of the LUXEON LEDs to further its industry leading position in solid-state lighting solutions and continue to innovate ahead of the industry.

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Our complete solutions focus from the LUXEON illumination grade LEDs to our engineering resources and supply chain excellence is unparalleled and will serve as a foundation for Qnuru’s continued leadership and success.”

- Jamie Singerman, VP Corporate Marketing at Future Lighting Solutions

“The success of our lighting solutions is supported behind the scenes with selection of the best LEDs, engineering resources and supply chain intelligence that allows Qnuru to deliver and exceed our customers’ expectations and build our customers’ confidence that they’ve made the right decision for their lighting solutions,” said Kimble McCraw, VP of Product and Services for Qnuru.

“Our engineers confirmed that the LUXEON LEDs delivered over 20% more light output and with less variation in color over angle than other LED options at operating conditions,” said McCraw. “And with access to the Lighting Resource Centers and supply chain excellence that Future





Lighting Solutions provides, we can deliver new products to market more quickly and with absolute confidence."

"We are excited to be working with Qnuru and support their vision," said Jamie Singerman, VP Corporate Marketing at Future Lighting Solutions. "Our complete solutions focus from the LUXEON illumination grade LEDs to our engineering resources and supply chain excellence is unparalleled and will serve as a foundation for Qnuru's continued leadership and success."

A Qnuru innovation enabled by Future Lighting Solutions and LUXEON LEDs is LED Prix, the most customizable, advanced industrial retrofit solution available today. "We look forward to further innovations in lighting enabled by our new relationship with Philips Lumileds and Future Lighting Solutions and the access that LED technology innovation affords us," said Steve Kiziuk, VP of Sales for Noribachi.

ABOUT QNURU

Qnuru, a division of Noribachi, is a lighting technology innovator. Qnuru's low-power, LED-solar integrated lighting solutions deliver superior light quality while reducing grid-dependency with energy savings of 80%. Qnuru designs and manufactures high performance LED lighting solutions, including Vector LED retrofit solutions for the commercial and industrial markets; Prism luxury screw-in LED bulbs for homes and offices; the Matrix product line of complete integrated luminaires; and the Helix family of artisan designed, solar-powered LED luminaires. Qnuru products are ETL Certified to UL and CSA Standards and designed, assembled and tested in the U.S. For more information on the luxury of LED, visit qnuru.com.

ABOUT NORIBACHI

Noribachi challenges rote relationships with energy and design through a distinctive, uncompromising design idiom and an ethos of self-power and grid-independence. Noribachi's suite of smart power products integrates proprietary energy optimization technologies with renewable power capabilities, embodied in beautiful, human-centered design.

Guided by the coequal precepts of sustainable power and design so powerful it is sustaining, Noribachi's mission is to take a fresh look at the relationships humanity has with energy and beauty and turn that insight into a new generation of meaningful smart power applications under the Noribachi brand.





The Noribachi suite of smart power applications includes the Qnuru division of ultra-customizable luxury LED and LED/solar lighting solutions; the Regen division of solar-powered high-design electronics; and the Industrial Juice division of industrial electronics that harness renewable energy sources.

Founded in 2008, Noribachi is privately held with offices in Los Angeles, CA; and Shanghai, China. For more information, please visit noribachi.com.

ABOUT FUTURE LIGHTING SOLUTIONS

Future Lighting Solutions is a leading provider of solid-state lighting technologies, engineering expertise and online simulation and design tools to facilitate application development and accelerate customers' time to market. Our comprehensive portfolio includes a broad selection of LED system components, as well as integrated or customized solutions to enable cost effective, energy efficient lighting applications.

From retrofitting bulbs to building LED systems from the ground up, we offer industry leading LEDs, optical solutions, power modules and ICs, passive and active thermal solutions, light engines, modular systems, planar lighting and remote phosphor technologies.

Our world-class team of lighting experts, along with our global lighting resource centers, supply chain solutions and network of specialized partners, ensures the highest quality solid-state lighting solutions for customers.

The company is a division of Future Electronics. For more information visit:

www.FutureLightingSolutions.com.

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