

NORIBACHI REFINES ITS LED RETROFIT SAFETY CERTIFICATIONS WITH NEWEST UL PRODUCT STANDARD

October 14, 2011, Albuquerque, NM

Noribachi, a leader in advancing informed grid interaction with smart energy products, recently updated the UL listing for all of its high wattage LED retrofit bulbs. All Noribachi industrial LED light bulbs are now UL certified to 1589C, a more LED specific certification than the current standard, 1589B.

UL has developed over 1,000 standards for product safety and sustainability, and the UL mark demonstrates a product's compliance with North American safety standards. The new UL 1589C certification is a more rigorous and meaningful quality test than the general lighting retrofit standard 1589B as it specifically targets LED retrofits for luminaires. Noribachi has been manufacturing their LED lighting solutions to this specification in anticipation of its eventual replacement of the 1589B standard and recently released an official ETL report with the updated 1589C certification.

While 1589C will not take effect until 2012, it is possible to certify products to that standard today, in the anticipation of adopting the much-needed LED specific certification. LEDs are rapidly emerging as a superior source of energy efficient lighting, and the existence of 1589C demonstrates the growing awareness of this fact. Although it has not yet been officially adopted in the US, Canada's UL equivalent, the CSA, has upgraded its standards to officially incorporate LEDs.

"It's only a matter of time before UL officially adopts 1589C as their testing standard. As LED lighting becomes a significant portion of the market, standards will reflect the fact that it's the MVP of sustainable lighting solutions. In the meantime, we're eager to test to the most rigorous, relevant and applicable standards that exist, even if they aren't official yet. Hopefully, by engaging at such an early stage, we can accelerate the adoption of these standards," says Kimble McCraw, VP of Product Management at Noribachi.

MEDIA CONTACT:

Celestyna Brozek
VP Marketing
505 400 2887
celestyna@qnuru.com

noribachi.com

###

NORIBACHI