

# Noribachi Premier's Lumenographi LED Sign Lighting

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An example of Lumenographi illuminated signage.

Noribachi, innovator of smart energy products and leader in informed grid interaction, extends its smart energy lighting range to include LED retrofit solutions for commercial sign lighting.

Noribachi's newest product, Lumenographi, is the core unit of a modular LED system that can be mounted into most standard internally illuminated commercial signage.

Lumenographi is designed to replace 60W T-12 fluorescents typically used in commercial sign backlighting. Lumenographi requires only 28W of power, resulting in energy savings of 60-70% and has the additional benefit of being mercury-free, unlike fluorescents, which require careful handling and specialized disposal.

Noribachi's sign lighting has several additional advantages over fluorescents. The unique side mounting combined with the directional light from LEDs creates more even illumination, eliminating the problem of seeing fluorescent tubes inside the sign. This greatly improves the look and readability of the sign, while Noribachi's top quality LEDs are optimized to produce maximum brightness with minimal glare.

LED technology means that the lights aren't susceptible to external environmental factors, such as high wind or extreme cold, that could damage or destroy fluorescent tubes. Lumenographi modular sign lighting also provides steady light output without flickering or losing brightness over time.

The superior lifetime of Noribachi's LED sign lighting extends 3-5 times beyond fluorescents. In large, elevated outdoor signage, where maintenance is an expensive and labor-intensive endeavor, this is an important benefit. Typical maintenance costs for fluorescent illuminated signs not only involve the expense of new bulbs and ballasts, but also an electrician equipped with a lift.

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A Lumenographi LED module.

Perfect for venues from outdoor malls to gas stations, Noribachi's Lumenographi demonstrates both the versatility of LEDs and the unique ability of Noribachi's proprietary modular technology to adapt quickly and easily to new applications.

"Lumenographi really highlights both the advantages of LEDs over conventional lighting and the unique adaptability of Noribachi's technology. We are probably the only supplier who has a system in place with this amount of customizability. Sign lighting was a natural diversification in our product lines, given that the uses of LEDs in both standard and specialized lighting applications are still being probed. Happily our technology is more than up for the challenge," says Celestyna Brozek, VP of Marketing at Noribachi.

For further information on Lumenographi, including recommended applications, technical data, and installation images, please visit [noribachi.com](http://noribachi.com).

## ABOUT NORIBACHI:

Noribachi is advancing the concept of informed grid interaction by creating smart energy products, challenging rote relationships with energy and design.

Noribachi's product suite includes LED lighting, consumer electronics, solar solutions, and engineering and design services.

These products integrate proprietary energy optimization technologies with renewable power capabilities and an uncompromising devotion to aesthetics.

With over 800 installations – including world class hotels and luxury automobile dealerships – representing a diverse variety of markets across the US and internationally, Noribachi is a leader in integrating smart power and informed grid interaction with distinctive and human-centered design.

Noribachi is a privately held company incorporated in the State of Delaware with offices in Los Angeles, CA; Albuquerque, NM and Shanghai, China.

For more information please visit [noribachi.com](http://noribachi.com).

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