

NORIBACHI WELCOMES DESIGNER MELISA HART TO THE NORI. STUDIO DESIGNER FELLOWSHIP PROGRAM

December 1, 2011, Albuquerque, NM

Noribachi, a leader in advancing informed grid interaction with smart energy products, announces the latest nori.studio Design Fellowship collaboration. Albuquerque fashion designer Melisa Hart will join Noribachi for a unique sustainability and philanthropy initiative creating garments and accessories from sunsetted Noribachi components.

A three-month design and collaboration initiative, nori.studio provides designers the resources and guidance to develop a capsule product collection over the course of 3 months, while educating them about smart energy technologies and the noribachi ethos: informed grid interaction and power personalized.

The program seeks out local artisans to collaborate on projects that meld their unique vision with Noribachi's smart energy ethos to ideate a beautifully functional product that highlights both the artist's ability and Noribachi's technology. Previous collaborations have resulted in the renu personal chargers and Noribachi's sculptural Santa Fe integrated solar-LED fixture.

Melisa Hart is the owner of Stitchology, a concept sewing boutique and studio, as well as founder of Hart Designs, a couture fashion house. She is an accomplished fashion designer, seamstress, and sewing instructor.

“Noribachi LED bulbs are striking innovative products that beautifully transpire into wearable garments.”

Hart will work with Noribachi to fabricate unique pieces that integrate recycled and repurposed LED components into apparel. “This is a great project that has inspired and challenged me as a designer. I never imagined I would be working with light bulbs as a medium, but the Noribachi LED bulbs are striking innovative products that beautifully transpire into wearable garments,” says Hart.

Upon completion, Noribachi plans to host a fashion show and auction off the one-of-a-kind pieces, donating the proceeds to charity.

The nori.s program co-develops Noribachi's recycling capabilities, philanthropic efforts, and smart energy worldview. Bringing together the inspiration of accomplished artists and cutting-edge technology, nori.studio sets a new standard in design collaboration.

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ABOUT NORIBACHI:

Noribachi is advancing the concept of informed grid interaction by creating smart energy products, challenging rote relationships with energy and design.

Noribachi's product suite includes LED lighting, consumer electronics, solar solutions, and engineering and design services.

These products integrate proprietary energy optimization technologies with renewable power capabilities and an uncompromising devotion to aesthetics.

With over 800 installations – including world class hotels and luxury automobile dealerships – representing a diverse variety of markets across the US and internationally, Noribachi is a leader in integrating smart power and informed grid interaction with distinctive and human-centered design.

Noribachi is a privately held company incorporated in the State of Delaware with offices in Los Angeles, CA; Albuquerque, NM and Shanghai, China. For more information, please visit noribachi.com.

ABOUT HART DESIGNS:

Melisa Hart is the founder and owner of Stitchology, a sewing parlor and fabric boutique as well as Hart Designs, a couture fashion house in Albuquerque, NM.

Stitchology offers a place to hang out and chat with fellow textile junkies, to learn new sewing skills in an atmosphere of camaraderie and mutual support, or to shop for fabrics, patterns, notions and books. Stitchology also offers sewing classes designed for all skill levels, as well as equipment rentals.

Hart Designs specializes in one of a kind custom designs for women, men and children. Each piece is unique and hand sewn using the finest quality fabrics and techniques available.

For more information please visit StitchologyABQ.com

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