

Noribachi Brings LEDs Home

October 20th, 2011, Albuquerque, NM.



Living room in the Wyatt residence, illuminated with warm yellow 3000K Noribachi Agate LED Bulbs

Noribachi, advancing informed grid interaction with smart energy products, announces their first residential LED installation.

The Wyatt home, located in Santa Fe, NM, is a hallmark of progressive sustainability. Powered almost entirely by a solar array, the house had fallen just short of energy neutrality prior to the LED installation.

Now, with the addition of the new bulbs, homeowner James Wyatt expects to finally be not only neutral, but actually generate energy to sell back to the utility companies. "It's a joyous thing to pass by these new lights while they're on," says Wyatt, "you don't feel guilty when they're in use and you're not at home."

The Wyatts retrofitted 50 fixtures with new LED bulbs, saving between 85-90% of their electrical use. In their kitchen alone the Wyatts replaced their 1800W array with Garnet and Opal LED bulbs that require only 150W total and deliver brighter, better light.

"The difference is night and day," says Wyatt, "not only the light quality but the energy savings are off the chart. In our living room we went from using 100W incandescents to 9W Noribachi Agate LED bulbs; it's simply incredible that these lights can produce such amazing luminance and use so little power."

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The LED bulbs also have another benefit; the original design of the home intended as little maintenance as possible. With almost 25 times the life of incandescents, LEDs don't need replacement for decades. With many of their fixtures in hard to access areas this longevity is welcome and allows the Wyatts to take their mind off home improvement and focus on the beauty of their abode.

Beyond energy savings, bulb lifetime, and light quality, the new LED bulbs also interact better with the New Mexico climate. High winds had frequently caused their previous, outdoor, vibration sensitive incandescents to go out. With solid state components LEDs aren't adversely affected by motion. Now even their outdoor lighting has an unparalleled lifetime.

Inside, the cooler operating temperature of LED bulbs translates into a more comfortable living environment during the summer, without the additional heat generated by incandescent light bulbs that emit almost 90% of their energy as heat. In and out of their home the Wyatts have put Noribachi LED bulbs to the test, and their final verdict? "We absolutely love them!"



Exterior of the Wyatt residence.

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Master Bath & Closet, illuminated with 3000K (warm yellow) and 6000K (cool blue) Noribachi Agate LED bulbs.

ABOUT NORIBACHI:

Noribachi creates smart energy products, challenging rote relationships with energy and design.

Noribachi's product suite includes LED lighting, consumer electronics, solar devices, and engineering and design services.

These products integrate proprietary energy optimization technologies with renewable power capabilities and an uncompromising devotion to aesthetics.

With over 800 installations – including world class hotels and luxury automobile dealerships – representing a diverse variety of markets across the US and internationally, Noribachi is a leader in integrating informed grid interaction with distinctive and human-centered design.

Noribachi is a privately held company incorporated in the State of Delaware with offices in Los Angeles, CA; Albuquerque, NM and Shanghai, China. For more information, please visit noribachi.com

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