

APRIL 30, 2015

FOR IMMEDIATE RELEASE

NORIBACHI ANNOUNCES THE LAUNCH OF ITS NORIBACHI ONLINE WHOLESALE (NOW) PROGRAM FOR LED LIGHTING PRODUCTS

NOW Program Delivers High-Quality, Cost-Effective LED Lighting Products Faster

HARBOR CITY, CA - April 30, 2015: Noribachi, a leading U.S.-based custom LED manufacturer for high output commercial and industrial lighting solutions, is proud to announce the launch of its Noribachi Online Wholesale (NOW) Program.

"Our goal is to provide our customers with a top-notch online buying experience," says James Abraham, Owner, Warehouse Lighting (www.warehouse-lighting.com). "Noribachi has made it easy to do just that with the NOW Program and its short product lead time and competitive pricing."

The turnkey NOW Program offers online business partners an exclusive selection of Noribachi's Bespoke Engineered and Specifically Tailored (BEST) LED lighting products in three categories: Cost-Effective, Best Selling and High Performance. Each category features a Noribachi Wallpack, Floodlight, Shoebox and Highbay LED lighting fixture with pre-configured light engines at tiered pricing levels.

The NOW Program also features simple order codes and a 72-hour lead time as well as a NOW Sales Support Team and digital marketing tools to get online business partners up and running quickly.

"We are excited to launch the NOW Program. It's specifically designed to help our online business partners gain traction in the competitive, high performance online LED lighting marketplace," says Hamish Huntly, NOW Program Manager.

"This new selection of Noribachi's top-selling LED products is being offered exclusively to our valued online business partners. It's a great way for us to get our high-performance, cost-effective LED lighting fixtures to end-customers as fast as possible," adds Adam Waxman, NOW Program Co-Manager.

Contact NOW@noribachi.com or call 855.283.1100 and ask for a NOW Sales Representative to become online business partner today. The time is NOW!

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About Noribachi:

U.S.-based Noribachi is a leading custom LED manufacturer for high output commercial and industrial solutions. Noribachi applies a Bespoke Engineered and Specifically Tailored (BEST) methodology to deliver unlimited LED light applications.

Noribachi is dedicated to improving the light industry by incorporating design and technology to our BEST lighting solutions. For more information, visit www.noribachi.com.

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"It was a joy working with Paul on the Hydraflow headquarters project," said Hamish Huntly, Corporate Development Manager, Noribachi. "This was a great collaboration between two U.S. manufacturers. It exemplifies that quality manufacturing can and will continue to thrive here. With our customized products Hydraflow was able to quickly realize significant energy savings and maximize their rebate potential from the local utilities."

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About Hydraflow:

Hydraflow is leader in the design and fabrication of low pressure fluid transfer components for aerospace and high technology applications. Hydraflow operates from a single headquarters and manufacturing facility located in Fullerton, California. Hydraflow products are flying on virtually every commercial airliner being built today and many of the world's military aircraft. Hydraflow products are 100% manufactured in the United States with 90% of our supplier base located within a 50 mile radius of the Fullerton facility.

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