

APRIL 15, 2015

FOR IMMEDIATE RELEASE

## NORIBACHI AND INTELLIGENT ENERGY LIGHT AND POWER SHED NEW LIGHT ON USA AUTO GROUP WITH AN LED LIGHTING RETROFIT OVERHAUL

LED Lighting Retrofit Overall Increases Quality Of Illumination And Drives Costs Down

**HARBOR CITY, CA** – April 15, 2015: Noribachi, a leading U.S.-based custom LED manufacturer for high output commercial and industrial lighting solutions and Intelligent Energy Light and Power, an electrical engineering and installation firm, shed new light on USA Auto Group with an LED lighting retrofit overhaul ([www.shopusaauto.com](http://www.shopusaauto.com)).

For the project, Noribachi engineered 95 outdoor and 500 interior fixtures with LED lighting retrofits for USA Auto Group's 20-plus-year-old 50,000 sq. ft. dealership in Temple Hills, Maryland. The project scope replaced HID, fluorescent and metal halide lamps with high efficiency, high brightness LED fixtures. Even the existing 1000W metal halide lamps, with a 1090W consumption rate and experiencing varying degrees of deterioration, were easily replaced with 210W LEDs throughout the dealership's parking lot, resulting in a decrease of more than 80% power consumption.

"As a registered small business trade ally for Pepco, Maryland, we were able to get the local utility company to cover 95% of the entire installation cost for the customer," said Steve Gerber, President, Intelligent Energy Light and Power. "We were able to reduce their entire lighting energy consumption by 72% while eliminating thousands of dollars in existing labor and lighting maintenance costs while dramatically improving the light quality."

"This was a great LED lighting retrofit project all around," said Esther M. Santos, COO, Noribachi. "We were not only able to custom engineer the LED lighting retrofit solution to improve the lighting quality throughout the entire dealership but based on Intelligent Energy Light and Power's relationship with Pepco, this LED lighting installation has a positive short-term and long-term financial impact."

### **About Noribachi:**

U.S.-based Noribachi is a leading custom LED manufacturer for high output commercial and industrial solutions. Noribachi applies a Bespoke Engineered and Specifically Tailored (BEST) methodology to deliver unlimited LED light applications.

Noribachi is dedicated to improving the light industry by incorporating design and technology to our BEST lighting solutions. For more information, visit [www.noribachi.com](http://www.noribachi.com)

### **About Intelligent Energy Light and Power:**

Intelligent Energy Light and Power is an electrical engineering and installation firm that surveys, custom designs, and installs energy efficiency technology in commercial facilities. For more information, visit [www.intelligentelp.com](http://www.intelligentelp.com).

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"It was a joy working with Paul on the Hydraflow headquarters project," said Hamish Huntly, Corporate Development Manager, Noribachi. "This was a great collaboration between two U.S. manufacturers. It exemplifies that quality manufacturing can and will continue to thrive here. With our customized products Hydraflow was able to quickly realize significant energy savings and maximize their rebate potential from the local utilities."

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**About Hydraflow:**

Hydraflow is leader in the design and fabrication of low pressure fluid transfer components for aerospace and high technology applications. Hydraflow operates from a single headquarters and manufacturing facility located in Fullerton, California. Hydraflow products are flying on virtually every commercial airliner being built today and many of the world's military aircraft. Hydraflow products are 100% manufactured in the United States with 90% of our supplier base located within a 50 mile radius of the Fullerton facility.

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