

March 8, 2016**FOR IMMEDIATE RELEASE****NORIBACHI ANNOUNCES MANAGEMENT ADDITIONS**

HARBOR CITY, CA - March 8, 2016 - Noribachi, a leading U.S.-based custom LED manufacturer for high output commercial and industrial solutions, today announced the addition of three new key members to its management. New executives include Richard Bostick, EVP Sales; Ron Sreenan, VP and GM Digital Display Technologies and David Ristow, CFO.

"I am happy to have these three business veterans join our management," said Farzad Dibachi, CEO, Noribachi. "Richard, Ron and David bring many years of experience to the organization in their respective areas. I am looking forward to us accelerating our phenomenal historical growth with their help in 2016 and beyond."

Richard Bostick brings 25 years of experience in sales and marketing to Noribachi. Prior to Noribachi, Richard held various sales and marketing executive and leadership positions at RSI Home Products, Price Pfister and Bosch Power Tools.

Ron Sreenan has held Senior Executive management roles with worldwide electronics manufacturing and service companies including XL Video Incorporated, LG Electronics USA, Warner Brothers, Sharp Electronics and Toshiba America Consumer Products, Inc.

David Ristow brings over eighteen years of financial management and investment related experience in early and growth stage technology companies including Eurovestech, KSS Retail, Nexiant and TCI Solutions.

Rhonda Dibachi, EVP, Products & Services and Bruce Wiggins, EVP and General Counsel round out Noribachi's full executive management team.

ABOUT NORIBACHI

U.S.-based Noribachi is a leading custom LED manufacturer for high output commercial and industrial solutions. Noribachi applies a Bespoke Engineered and Specifically Tailored (BEST) methodology to deliver unlimited LED light applications.

Noribachi is dedicated to improving the light industry by incorporating design and technology to our BEST lighting solutions. For more information, visit www.noribachi.com.

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