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**FOR IMMEDIATE RELEASE**

## **NORIBACHI CONTINUES SOLID GROWTH IN SECOND QUARTER**

Product Line Addition, Expanded Sales Organization and Manufacturing Efficiencies Spur Continued Growth of LED Manufacturer

**HARBOR CITY, CA -** Noribachi, a leading U.S.-based custom LED manufacturer for high output commercial and industrial lighting solutions, today announced its continued growth in Q2 2016 due to the launch of its ALiVE product line, expansion of its regional sales organization and enhanced manufacturing capabilities.

"In the midst of the massive change in the global lighting business, we have continued our amazing growth," said Farzad Dibachi, CEO, Noribachi. "Our on-going success is a direct result of offering innovative products, manufactured in the U.S. in a timely manner. We continue to invest heavily in manufacturing and sales capability and are looking forward to our future expansion."

The ALiVE product line of LED Displays launched with Outdoor and Indoor LED Tiles and LCD Monitors integrated with Noribachi's Lighting System Architecture (LSA). LSA is a comprehensive data, process and applications architecture that is based on an open hardware platform. LSA allows enterprise applications to use lighting as a data and sensory collector, process that data on the cloud, and return results as a photonic output. In the upcoming months, Noribachi will introduce many more products that will utilize this architecture.

Expansion of Noribachi's regional sales organization includes new offices in Arizona, Florida, Georgia, Illinois, Massachusetts, Missouri, Ohio, Oregon, Texas and Washington D.C. This geographical expansion allows Noribachi to build stronger partnership alliances and increase customer support through local training and education. The company's California-focused sales group will continue to be headquartered in beautiful Harbor City, CA.

Noribachi has also expanded its manufacturing capabilities to support existing and projected growth. The addition of engineering staff, customer advocates and sophisticated manufacturing tools will allow Noribachi to maintain its standard 4 – 6 week lead-time for its Bespoke Engineered and Specifically Tailored LED and digital signage products.

### **About Noribachi:**

U.S.-based Noribachi is a leading custom LED manufacturer for high output commercial and industrial lighting solutions. Noribachi applies a Bespoke Engineered and Specifically Tailored (BEST) methodology to deliver unlimited LED light applications.

Noribachi is dedicated to improving the light industry by incorporating design and technology to our BEST lighting solutions. For more information, visit [www.noribachi.com](http://www.noribachi.com).

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