

December 20, 2016

**FOR IMMEDIATE RELEASE****NORIBACHI LAUNCHES NEW 2017 SELECT PARTNER PROGRAM**

Exclusive Program Will Deliver Industry-Leading Buying Power To Company's Selling Partners

**HARBOR CITY, CA** – Noribachi is a leading US-based technology company with a focus on digital lighting. Noribachi's product line, "ALiVE" is comprised of hardware, software and services associated with the generation, distribution and control of information and lighting in commercial and industrial settings.

Noribachi's Select Partner Program is a comprehensive program to provide enhanced financial support for Noribachi's strongest partners in a form unprecedented in today's lighting industry. This program will include extended payment terms, accelerated commission schedules and discounts on the products in Noribachi's general LED lighting, RGBW LED lighting and digital display product lines.

"We want to thank our best-performing partners," said Rhonda Dibachi, CFO. "They are a big reason for our continued growth. By providing next-level financial backing, we hope to reward them and give them additional tools to help them grow as well. Our Select Partner Program delivers unprecedented access to high-quality product, pricing and commission structures. As a U.S. manufacturer, we are standing by our LED products and the partners who help distribute them."

Registration for the Partner Select Program ends January 15, 2017. To register for the program or to get more information, contact [Sales@Noribachi.com](mailto:Sales@Noribachi.com).

**About Noribachi:**

Noribachi is a leading U.S.-based technology company with a focus on digital lighting.

Noribachi's product lines, "ALiVE" and "NoriCloud" are comprised of hardware, software and services associated with the generation, distribution and control of lighting and sensors in commercial and industrial settings.

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