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FOR IMMEDIATE RELEASE

## NORIBACHI LAUNCHES FULL SPECTRUM LED GROW LIGHTS DEVELOPED AT ITS NORTHERN CALIFORNIA GROWLAB

**LOS ANGELES, CA:** Noribachi, a leading U.S.-based technology company with a focus on lighting digitalization, announced the launch of its high-quality, full spectrum LED grow lights developed in its Northern California growlab.

“This is a very exciting time for us,” said Russell Akiyama, Owner, Sunflower Farms. “Using innovative and efficient LED lighting and technology to assist in the growth cycle of flowers, trees, fruits, vegetables and more will allow a flexibility in production both in and out of season. We look forward to this capability enhancing our ability to service the many needs of our customers.”

Noribachi’s LED technology expertise allows the company to engineer a wide variety of energy efficient grow lights that maximize space and light output as well as lower energy costs for commercial growers, urban farmers and hobbyists. The initial product launch features a variety of warehouse grow lights as well as DIY grow light kits developed specifically in the company’s growlab.

Noribachi’s Growlab (NGL) is testing ground for new products and smarter growing techniques. As part of NGL’s vast testing environment, Noribachi has developed a “Customer Grow” program. This program invites customers to send plants with specific requirements to the NGL for testing. From the testing period, Noribachi will design a customized fixture to maximize light output for optimum growth for each specific plant.

“We are already at the forefront of LED innovation, integration and optimal lighting,” said Franklin Dibachi, Director of Engineering, Noribachi. “It is a natural step for us to bring that innovation to the farming and horticulture industries. As a showcase of our technology, we have started growing pumpkins in the lab that we will present at the Half Moon Bay Art & Pumpkin Festival in October.”

Noribachi’s full spectrum LED grow lights can be purchased directly through [Ledfullspectrum.com](http://Ledfullspectrum.com). All products are manufactured at Noribachi’s Los Angeles area facility and ship between 3 – 5 days from purchase. All LED grow lights carry a standard 5-year warranty with an optional 10-year warranty available.

### **About Noribachi:**

Noribachi is a leading U.S.-based technology company, focused on lighting digitalization, which develops and markets high output industrial LED lighting products and indoor and outdoor digital displays.

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