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FOR IMMEDIATE RELEASE

Noribachi Earns 90% Customer Satisfaction, Posts Best June Sales Month

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LOS ANGELES --An independent survey conducted by Dun & Bradstreet, released June 13, 2013 found that custom LED lighting manufacturer Noribachi ranks in the top 10th percentile in overall customer satisfaction and performance.

"We are excited about the results of this survey," said Esther Santos, Noribachi Chief Operating Officer. "We believe that as LED lighting becomes mainstream, the quality of post-sales customer support will become a major determining factor in a prospects purchasing decision."

The company was rated on a 100-point scale in various aspects of its business operations including reliability, quality, business relations, and timeliness. In almost all of the categories, the company scored over 92 points. (See attached infographic.)

Questions asked included, "How well do you think the product/service delivered matched your order specifications and quantity," and "How responsive do you think this company was to information requests, issues, or problems that arose in the course of the transaction?"

Of the customers surveyed, many of the respondents were hospitals and new and used car dealers--businesses where constant high-output lighting is crucial. Many of Noribachi's dealers and independent sales representatives sell to these end customers as well.

"Connections for Conservation leads with Noribachi when it comes to LED lighting," said Matthew Connors, an independent sales representative serving the Pacific Northwest. "It is a pleasure to work with a custom LED manufacturer with heavy emphasis on engineering who understands customers' needs and is willing to customize for each situation."

On the heels of this achievement, Noribachi posted its best June sales month ever with an over 200% increase in sales over June 2012.

"Although usage is increasing, we are still in the early days of LED lighting adoption," said Santos. "Just as other industries have gone through the changeover from analog technologies to digital, the lighting marketplace will be facing profound changes in the years to come and we are glad to be part of the group to lead the way."

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About Noribachi:

Noribachi is a premier, US based, LED lighting and engineering firm providing customized illumination solutions for any application.

Embracing a hand crafted and modular approach for developing custom LED solutions, Noribachi drives the lighting industry forward with a dedication to thoughtful product design and the principles of efficient energy use.

Noribachi LED solutions are independently tested and fully certified; over 1,000 installations for Fortune 500 companies, leading government agencies, and world-class hotels in the US and internationally attest to Noribachi's enduring product quality.

Noribachi is a privately held company with offices in Los Angeles, CA and Albuquerque, NM. For more information please visit noribachi.com.

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