


NORIBACHI



Noribachi Puts **LEDs** to the Ultimate Test

6,500+ kelvins.
20,000+ lumens.
50,000+ hours.
Infinite applications.



SETTING:

Noribachi corporate headquarters, Albuquerque, NM.

HEROES & VILLAINS:

Warehouse: Noribachi 200W hex.8//ROU LED bulbs replace 400W metal halide bulbs, and 115W lin.8//REC LED bulbs replace other 400W metal halide bulbs.

Office: illuminated with 20W T8.4ft LED bulbs replacing fluorescents.

Parking areas: use 86W lin.10//FIN LED retrofit bulbs to replace 250-400W metal halide lighting.

MORAL:

34 LED bulbs in the warehouse reduce energy consumption by more than 60%. Office energy consumption is reduced by more than 50%.

UNIQUE MOTIVATION:

The fact is, we love our lights and stand behind them 100%. Installing them in our offices saves us energy, makes us happy, and allows us to showcase their breathtaking quality of illumination.

PLOT:

Our LED bulbs keep the production floor bathed in crisp, white light, allowing precision manufacturing to take place. Their longevity means that replacement happens extremely seldom, and when the high bay fixtures are mounted thirty feet off the ground avoiding frequent replacement is an important factor.

Outside in the parking areas a variety of LED retrofit bulbs make the trip between office and vehicle safer after sundown.

In the office, Noribachi T8.4ft LED tube lighting creates a more comfortable work environment with brighter, yet less harsh illumination. Without the buzzing and flickering common to fluorescents, concentration is easier. The lack of toxic chemicals means the lights don't create an odor when they burn out, and with a lifetime almost 3 times that of fluorescents, maintenance cost reduction boosts the already considerable energy savings. While our employees conscientiously turn lights off when they leave a room, with LEDs the gesture is almost purely symbolic.

