



NORIBACHI

'This is the kind of energy efficiency project I drool over, Noribachi's retrofit products are flexible, well made and durable—they are all they need to be.'

-Stephen Durfee, Certified Energy Manager for Olin College

# Engineering School Keeps Environmental Momentum With LEDs



**SETTING:**

Parking lot and streets at the pioneering hands-on experimental education institute Franklin W. Olin College of Engineering, Needham, MA.

**HEROES & VILLAINS:**

Noribachi 86W lin.12//REC LED bulbs replace 460W Metal Halide bulbs.

**MORAL:**

76 lights retrofitted yield 81% energy savings each year.

**UNIQUE MOTIVATION:**

Install energy efficient lighting to bring the school to the forefront of collegiate sustainability.

**PLOT:**

Olin College, a top-ten engineering undergraduate school, is at the forefront of education with a hands-on approach to learning. Always looking forward, the school decided to direct efforts toward becoming a leader in sustainable practice on campus as well. In 2010 the EPA recognized the school as one of the top five in New England for its recycling program. Building on the momentum generated with that accolade, Olin installed Noribachi LED bulbs throughout the school. The LEDs boost the college's environmental prestige and shrink its carbon footprint. With over 80% energy savings annually Olin College sustainably shapes the mind of our future engineers, ensuring that one day the engineering projects of its students will continue to be as ecologically conscious.

