

NORIBACHI

# Casino Strikes Jackpot with LED Install

Noribachi LED bulbs create a *safer, more welcoming* aura in parking garages, providing a cleaner look and feel.





**SETTING:** 40,000 space parking garage, Sandia Resort & Casino, Albuquerque, NM.

**HEROES & VILLAINS:** 54W Noribachi LED bulbs replace 175W HID bulbs.

**MORAL:** 340 bulbs retrofitted to save almost \$80,000 annually.

**UNIQUE MOTIVATION:** Increase security and ambiance in the parking garage.

**PLOT:** In the business of chance, Sandia Casino loves high stakes. But all that gambling requires the utmost in security measures. To avoid becoming the victim of Ocean's 11, Sandia Casino ditched their old incandescent lights for the clearer illumination of Noribachi LED bulbs. The previous bulbs had tinted everything yellow and made faces hard to distinguish on security cameras. Noribachi LED bulbs eliminate the confusion by accurately rendering clothing colors and facial details, keeping the casino and its patrons safer.

