

LUXURY RESORT

SHOWCASES SOLAR SPLENDOR



“the lights look amazing; the solar panel is quite elegant and doesn’t look at all like a traditional panel!”

We’re definitely looking forward to seeing a dramatic energy bill decrease.”

—Paul Collins, Facilities Superintendent, Sandia.

NORIBACHI



SETTING: One of the **largest parking lots** in the country with more than 13,000 spaces at Sandia Resort & Casino, Albuquerque, New Mexico.

HEROES & VILLAINS: 287 Noribachi 145W Noribachi LED bulbs replace 450W HID bulbs and 52 Noribachi 58W LED bulbs with **solar optimization** replace 175W HID bulbs.

MORAL: Over 300 Noribachi LED bulbs, including many with solar optimization, **save the resort more than \$65,000 annually** on electrical fees and maintenance costs.

UNIQUE MOTIVATION: Reflect an ethos of luxury coupled with environmental awareness using industry leading solar-LED bulbs and custom solar hybridization.

PLOT: As owners and operators of a stunning resort, the Pueblo of Sandia knows a thing or two about luxury. As a pueblo community located on historic land, they also know quite a bit about environmental care. Uniting a traditional respect for the earth with modern opulence is an important goal of Sandia Resort and Casino. Noribachi was a perfect choice as the leader in aesthetic, smart energy products. By creating a custom solar panel for many of the lights, Noribachi all but erased Sandia's energy use, not to mention that Noribachi LED bulbs provide incredibly clear, quality light, further adding to the resort's upscale ambiance. Now tourists enjoy exceptional illumination in a sleek package, while the resort's lighting repairmen and high energy bills are on a permanent vacation.

