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FOR IMMEDIATE RELEASE

## NORIBACHI LIGHTS UP THE TEXAS METROPLEX WITH A NEW LED LIGHTING AND FIXTURE SOLUTION FOR CLASSIC CHEVROLET

Customers Can Now Relax And Enjoy The New LED Lighting And Fixture Difference

**HARBOR CITY, CA - March 3, 2015:** Noribachi, a leading U.S.-based custom LED manufacturer for high output commercial and industrial lighting solutions, lights up the Texas Metroplex with a new LED lighting and fixture solution for Classic Chevrolet's 65,000 square foot facility in Grapevine, Texas ([www.classicchevrolet.com](http://www.classicchevrolet.com)).

The original metal halide fixtures throughout Classic Chevrolet's exterior showroom and car lot recorded a 120,000 watt consumption rate and provided inferior lighting.

"The new LED lighting is absolutely incredible when you weigh the amount of lighting against the consumption and maintenance, not to mention the clear color it puts out," said Mike Zorn, Classic Chevrolet, General Manager.

For the project, Noribachi and ADD-All Electric, Inc. engineered a new LED lighting and fixture solution by upgrading to LED light engines and replacing 100 pole heads, 125 canopy heads and 30 wallpacks. The installation resulted in a 75% consumption reduction to 30,000 watts, and enhanced the dealership's overall lighting coverage.

"We had a great partner on this project," said Esther M.Santos, COO, Noribachi. "With ADD-All Electric we were able to custom engineer a LED lighting solution using our Bespoke Engineering and Specifically Tailored (BEST) methodology that featured new pole heads, canopy heads and wallpacks with upgraded LED light engines. The LED solution reduced energy and maintenance costs as well as enhanced illumination across the dealership's exterior showroom and car lot. The Texas Metroplex will have no problem finding the best Chevy dealership and inventory now."

### **About Noribachi:**

U.S.-based Noribachi is a leading custom LED manufacturer for high output commercial and industrial solutions. Noribachi applies a Bespoke Engineered and Specifically Tailored (BEST) methodology to deliver unlimited LED light applications.

Noribachi is dedicated to improving the light industry by incorporating design and technology to our BEST lighting solutions. For more information, visit [www.noribachi.com](http://www.noribachi.com)

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