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FOR IMMEDIATE RELEASE

NORIBACHI HOSTS INAUGURAL LED U.

Event Focused On LED Technology, Understanding Expanding LED Lighting Opportunities and Networking With Local Business Peers

HARBOR CITY, CA - June 30, 2015: Noribachi, a leading U.S.-based custom LED manufacturer for high output commercial and industrial lighting solutions, hosted more than 25 local electrical engineers, facility managers and lighting professionals at the inaugural LED U. at its Harbor City, CA headquarters.

"I had the opportunity and pleasure to attend LED U. hosted by Noribachi. I found the information very useful and gained a good understanding of Noribachi's state-of-the-art LED technology and approach to the LED market. Noribachi's focus on providing value-based solutions to the specific needs of the customer vs. force fitting a standard product offering was very evident," said Stephen Godber, LED Commercial Manager-Americas, Alpha. "It was a great to see a U.S.-based company geared for flexibility and realistic lead times."

Led by CEO and Co-Founder Farzad Dibachi, LED U. focused on LED technology, LED lighting opportunities and the benefits of custom manufacturing LED products in the U.S. It was also a good time to enjoy brats and beers while networking with other local businesses.

"It was a beneficial event. A productive meeting and orientation that was time well spent," said Mike Soto, Sales Manager, Vogt Energy. "The networking session was positive and the tour and information will help build confidence. I'm looking forward to more interactions and working closely with Noribachi."

The next LED U. will be held on Thursday, August 20th. For more information about LED U. or to RSVP for the event, please contact Ben Herrera at SellMoreLEDs@noribachi.com or 855.283.1100.

About Noribachi:

U.S.-based Noribachi is a leading custom LED manufacturer for high output commercial and industrial solutions. Noribachi applies a Bespoke Engineered and Specifically Tailored (BEST) methodology to deliver unlimited LED light applications.

Noribachi is dedicated to improving the light industry by incorporating design and technology to our BEST lighting solutions. For more information, visit www.noribachi.com.

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