

**AUGUST 19, 2015****FOR IMMEDIATE RELEASE****NORIBACHI ANNOUNCES KEY EXPANSION OF MANAGEMENT TEAM**

**HARBOR CITY, CA** – August 19, 2015: Noribachi, a leading U.S.-based custom LED manufacturer for high output commercial and industrial solutions, today announced the key expansion of its management team.

"I am happy about our continued revenue growth. The expansion of our management team is key for us to reach our 2016 \$100M revenue goal as well as support our current and growing customer base with the highest quality LED products," says Farzad Dibachi, CEO, Noribachi.

The management team expansion includes the elevation of some of the existing department heads and new managers. In addition to co-founders Farzad and Rhonda Dibachi, Noribachi's management team now includes:

Esther M. Santos, General Manager of Hazardous Location Products. Esther has been with Noribachi since 2010, and has held a variety of positions. Noribachi is delighted to have Esther lead us into new markets.

Troy Hesselgesser, SVP of Sales and Business Development. Troy is responsible for direct sales and strategic partnerships.

Matt Capps, VP of Indirect Sales. Matt is focusing on creating strategic partnerships with key customers and sales reps that ensure long-term revenue growth.

Greg Armbruster, VP of Business Development. Greg is responsible for direct sales and strategic partnerships.

Ben Herrera, Director of Inside Sales. Ben manages Noribachi's Telesales department, which is responsible for lead generation.

Christy Anderson, VP of Marketing. Christy is responsible for communication strategies, product marketing, employee communications and company events.

Ileana McDonald, Director of Manufacturing. Ileana oversees the production floor that builds all Noribachi's Bespoke Engineered and Specifically Tailored LED lighting products.

Franklin Dibachi, Director of Engineering. Franklin is responsible for Noribachi's R&D and manufacturing engineering groups.

About Noribachi:

U.S.-based Noribachi is a leading custom LED manufacturer for high output commercial and industrial solutions. Noribachi applies a Bespoke Engineered & Specifically Tailored (BEST) methodology to deliver unlimited LED lighting applications.

Noribachi is dedicated to improving the lighting industry by incorporating design and technology to our BEST lighting solutions. For more information, visit [www.noribachi.com](http://www.noribachi.com).

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